

# SHALE WATER | EXPO 2019

## The Premier National Conference and Expo Event Dedicated to Water Management in Unconventionals

NRG Center - Houston, TX | **SETUP** October 21, 2019 | **CONFERENCE & EXPO** October 22-23, 2019

### PREMIUM SPONSORSHIPS

#### **Platinum Sponsorship - \$20,000 (Limit 4)**

1. Two page sponsor profile in the September/October 2019 Expo Edition of *Shale Play Water Management* magazine and on the expo website.
2. Banner ad posted in the expo website for 4 months.
3. Sponsor logo placement on Shale Water Expo promo materials.
4. Sponsor logo placement (with link) on the magazine and expo websites through 2019.
5. Sponsor supplied feature video on thumb drive placed in registered attendee bags.
6. Top-level signage branding throughout the expo venue, including registration area, exhibit hall and selected meeting rooms.
7. Sponsor logo on selected pre-expo e-mail blasts promoting expo attendance.
8. Six complete conference registration passes (a \$5,370 value) for sponsor.
9. Sponsor video posted on the expo website for four months.

#### **Gold Sponsorship - \$15,000 (Limit \*)**

1. Full-page sponsor profile in the September/October 2019 Expo Edition of *Shale Play Water Management* magazine and on the expo website.
2. Banner ad posted in the expo website for 3 months.
3. Sponsor logo placement on Shale Water Expo promo materials.
4. Sponsor logo placement (with link) on the magazine and expo websites through 2019.
5. Mid-level signage branding throughout the expo venue, including registration area, exhibit hall and selected meeting rooms.
6. Four complete conference registration passes (a \$3,580 value) for sponsor.

#### **Silver Sponsorship - \$10,000 (Limit \*)**

1. Half-page sponsor profile in the September/October 2019 Expo Edition of *Shale Play Water Management* magazine and on the expo website.
2. Sponsor logo placement on Shale Water Expo promo materials.
3. Sponsor logo placement (with link) on the magazine and expo websites through 2019.
4. Third-level signage branding throughout the expo venue, including registration area, exhibit hall and selected meeting rooms.
5. Two complete conference registration passes (a \$1,790 value) for sponsor.

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## ADDITIONAL SPONSORSHIPS

### **Continental Breakfast Sponsorship - \$11,000 per day (Limit 2)**

1. Select event signage in food service area and exhibit hall.
2. Half-page sponsor profile in the September/October 2019 Expo Edition of Shale Play Water Management magazine.
3. Sponsor video posted on the expo website through 2019.
4. Sponsor logo placement (with link) on the magazine and expo websites through 2019.
5. Two complete conference registration passes (a \$1,790 value) for sponsor.

### **Luncheon Sponsorship - \$15,000 per day (Limit 3)**

1. Select event signage in food service area and exhibit hall.
2. Full-page sponsor profile in the September/October 2019 Expo Edition of Shale Play Water Management magazine.
3. Sponsor video posted on the expo website through 2019.
4. Sponsor logo placement on Shale Water Expo promo materials.
5. Sponsor logo placement (with link) on the magazine and expo websites through 2019.
6. Four complete conference registration passes (a \$3,580 value) for sponsor.

### **Beverage Service Sponsorship - \$7,000 per day (Limit 2 - includes coffee, tea, water, etc.)**

1. Select event signage in beverage service area and exhibit hall.
2. Half-page sponsor profile in the September/October 2019 Expo Edition of Shale Play Water Management magazine.
3. Sponsor logo placement (with link) on the magazine and expo websites through 2019.

### **Registration Video Sponsorship - \$5,000 (Limit 3 - includes competitive exclusivity)**

1. Sponsor logo and video on the expo registration site.
2. Sponsor logo placement (with link) on the magazine and expo websites through 2019.

### **Lanyard Sponsorship - \$3,500 (Exclusive)**

1. Sponsor name printed on all attendee badge lanyards.
2. Sponsor logo placement on (with link) on the magazine and expo websites through 2019.

### **Pen and Pad Sponsorship - \$3,500 (Exclusive)**

1. Sponsor must provide pens and pads with logo.
2. Sponsor materials will be placed in the attendee registration bags to use during technical sessions.

### **Video Sponsorship - \$3,000**

1. Sponsor video posted on the expo website through 2019.
2. Sponsor logo placement (with link) on the magazine and expo websites through 2019.

### **Literature Table - \$2,000**

1. Sponsor literature will be displayed on the literature table for both days of the expo.
2. Sponsor literature may be made available for download on the expo website through 2019.

*Custom Sponsorships available upon request*